



STRATEGIC PARTNERSHIP PROGRAM



This unique opportunity offers your firm exclusive access to over 500 leading securities firms, banks, and asset management firms employing over 1,000,000 industry professionals.

Benefits and How the Partnership Program Works!

BENEFITS

- Opportunity to Select Preferred Exhibit Space at Events
- Discounts on Exhibit Space and Sponsorship Opportunities
- Preferred Seating at Association's Signature Events
- Complimentary Registrations
- Data Build - Conference Attendee Lists
- Direct Mailing to the SIFMA Membership
- Partner's Corner at www.sifma.org
- Partner Logo On Select Marketing Pieces
- Complimentary Event Space

*CALL FOR BENEFIT DETAILS

NEW

Strategic Partner's - Thought Leader Library

A repository of original content generated and used by SIFMA Members. The Library is visited several hundred times each month, and includes articles, white papers, research, case studies, webcasts/multi-media, presentations, briefing papers, surveys and other original content.



Advertising in SIFMA's Newsletter Suite

SIFMA's Newsletter Suite reaches over 20,000 subscribers, with targeted audiences in asset management, derivatives, municipal securities, private client & wealth management, securitization, rates and more.

In-Person Presentation

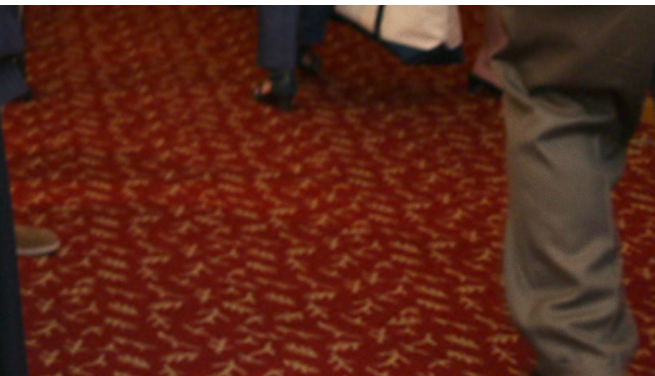
Present To A Working Group Of Committee Members During An In-Person Sifma Committee Meeting.





- Gain greater access and exposure to industry leaders representing capital markets responsible for more than \$8 trillion annually in capital.
- Broaden brand visibility within the financial markets industry at over 60 SIFMA Events reaching more than 15,000 attendees.
- Connect with senior level decision-makers.
- Build a database of prospective clients within the Financial Markets Industry.
- Maximize returns for your invested marketing dollars.

www.sifma.org/StrategicPartnerProgram



SIFMA's 2017 Events

2017

Insurance-& Risk-Linked Securities Conference

February 26-28, 2017 / Eden Roc, Miami Beach, FL
www.sifma.org/irls2017

Securities Industry Institute (SII)

March 5-10, 2017 / Wharton University of Pennsylvania, PA
www.sifma.org/institute

C&L Society Annual Seminar

March 19-22, 2017 / San Diego Marriott Hotel & Marina, CA
www.sifma.org/cl2017

T2 Settlement Conference 2017

March 29, 2017 / New York Marriott Downtown
www.sifma.org/t2conference2017

MiFID II Seminar

April 4, 2017 / SIFMA Conference Center, NYC
www.sifma.org/mifidiiseminar

Private Client Conference

April 5, 2017 / The Westin Kierland, Scottsdale, AZ
www.sifma.org/pc2017

Canada -US Securities Summit 2017

April 20, 2017 / SIFMA Conference Center, NYC
www.sifma.org/canada-us2017

Equity Market Structure Conference

April 26, 2017 / SIFMA Conference Center, NYC
www.sifma.org/equity-market-structure2017

Fixed Income Market Structure Seminar

April 27, 2017 / SIFMA Conference Center, NYC
www.sifma.org/fixed-income-market-structure2017

Operations Conference & Exhibition

May 8-11, 2017 / Boca Raton, FL
www.sifma.org/ops2017

SIFMA FinTech Conference

June 5-6, 2017 / SIFMA Conference Center, NYC
www.sifma.org/fintech2017

FMS Regional Conference 2017

June 7-9, 2017 / Fairmount Chicago Millennium Park, Chicago, IL
www.sifma.org/fmsregional2017

2017 SIFMA Annual Meeting, The Capital Markets Conference

October 23, 2017 / JW Marriott Washington DC

IAS Annual Conference 2017

November 5-8, 2017 / Westin Fort Lauderdale Beach Resort, FL

with more to come!



INTERNET ACCESS

Our Strategic Partners



Deloitte.



For additional information on how to become a SIFMA Strategic Partner, contact - dserri@sifma.org



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Call Diana Serri for pricing and terms