

EXERCISE EVALUATION GUIDE

<p><i>Exercise Name:</i> Pandemic Accord, Phase II <i>Exercise Date:</i> November 13 and 20, 2014</p>	<p><i>Organization/Jurisdiction:</i> Securities Industry Financial Markets Association (SIFMA), New York City and New Jersey Federal Executive Boards (FEBs), and the U.S. Department of Homeland Security, Federal Emergency Management Agency Region II (FEMA Region II)</p>	<p><i>Venue:</i> Multiple venues</p>
Response		
<p><i>Exercise Objective:</i> Evaluate the ability to identify, establish, and manage necessary public-private partnerships during a pandemic influenza outbreak.</p>		
<p><i>Core Capability:</i> Public and Private Services and Resources Provide essential public and private services and resources to the affected population and surrounding communities, to include emergency power to critical facilities, fuel support for emergency responders, and access to community staples (e.g., grocery stores, pharmacies, and banks) and fire and other first response services.</p>		
<p>Capability Target 1: Identify opportunities for public-private partnerships.</p> <ol style="list-style-type: none"> 1. <i>Critical Task:</i> Identify where interests intersect between the public and private sectors regarding an issue or problem related to the pandemic. 2. <i>Critical Task:</i> Define factors contributing to the issue or problem that may be addressed through a public-private partnership. 3. <i>Critical Task:</i> Determine which capabilities and resources are necessary for your agency/organization to address the issue or problem, and who (which public or private sector entity) possesses those resources or capabilities. 		
<p>Capability Target 2: Establish clear outcomes to be achieved through a public-private partnership.</p> <ol style="list-style-type: none"> 1. <i>Critical Task:</i> Define the desired outcomes for your agency/organization that might be achieved through a public-private partnership (i.e., what would “success” look like?). 		
<p>Capability Target 3: Determine the strategic value of entering into a public-private partnership.</p> <ol style="list-style-type: none"> 1. <i>Critical Task:</i> Define the potential short- and long-term benefits to your agency/organization of partnering to address an issue or problem. 2. <i>Critical Task:</i> Identify the potential short- and long-term consequences to public and private sectors if the issue or problem persists. 		

Capability Target	Critical Tasks	Observation Notes and Explanation of Rating	Target Rating
Identify opportunities for public-private partnerships.	<ul style="list-style-type: none"> Identify where interests intersect between the public and private sectors regarding an issue or problem related to the pandemic. 		
	<ul style="list-style-type: none"> Define factors contributing to the issue or problem that may be addressed through a public-private partnership. 		
	<ul style="list-style-type: none"> Determine which capabilities and resources are necessary to address the issue or problem, and who possesses those resources or capabilities. 		
Establish clear outcomes to be achieved through a public-private partnership.	<ul style="list-style-type: none"> Define the desired outcomes for your agency or organization that might be achieved through a public-private partnership (i.e., what would “success” look like?). 		

Determine the strategic value of entering into a public-private partnership.	<ul style="list-style-type: none"> Define the potential short- and long-term benefits to your agency or organization of partnering to address an issue or problem. 		
	<ul style="list-style-type: none"> Identify the potential short- and long-term consequences to public and private sectors if the issue or problem persists. 		
		Final Core Capability Rating	

Evaluator Name _____

Evaluator E-mail _____

Phone _____

Ratings Key
P – Performed without Challenges
S – Performed with Some Challenges
M – Performed with Major Challenges
U – Unable to be Performed

Ratings Definitions

Performed without Challenges (P)	The targets and critical tasks associated with the core capability were completed in a manner that achieved the objective(s) and did not negatively impact the performance of other activities. Performance of this activity did not contribute to additional health and/or safety risks for the public or for emergency workers, and it was conducted in accordance with applicable plans, policies, procedures, regulations, and laws.
Performed with Some Challenges (S)	The targets and critical tasks associated with the core capability were completed in a manner that achieved the objective(s) and did not negatively impact the performance of other activities. Performance of this activity did not contribute to additional health and/or safety risks for the public or for emergency workers, and it was conducted in accordance with applicable plans, policies, procedures, regulations, and laws. However, opportunities to enhance effectiveness and/or efficiency were identified.
Performed with Major Challenges (M)	The targets and critical tasks associated with the core capability were completed in a manner that achieved the objective(s), but some or all of the following were observed: demonstrated performance had a negative impact on the performance of other activities; contributed to additional health and/or safety risks for the public or for emergency workers; and/or was not conducted in accordance with applicable plans, policies, procedures, regulations, and laws.
Unable to be Performed (U)	The targets and critical tasks associated with the core capability were not performed in a manner that achieved the objective(s).